

KEY

- 1 Logistic automated hub
- 2 Automated mobility cars
- 3 Landscaped parks with high quality public realm
- 4 Hotel, gym and leisure offer
- 5 Galleries and restaurants
- 6. Adaptive retail units
- 7. Connected to community
- 8. Nature trails - outdoor activities
- 9. Drone delivery and Servicing/FM capability

ARRIVAL AND TRANSPORTATION

Automated vehicles will continue to change the way we think about travel and reduce the extent of car parking currently required for any retail destination. Slow moving automated transport within the park will also be integrated to support those who require it.

Better connectivity into local communities will also encourage walking, running and cycling in and around the park.

ENVIRONMENT

In a world driven by ever increasing convenience retail destinations of the future will need to provide an environment that changes the way we feel about shopping. High quality realm woven between natural environments will create a backdrop for multi-purpose trips where improved footfall can be benefited from by retailers.

The design and associated experience within the environment will need to capture a wide demographic and be able to adapt to changing trends. This includes data connectivity to support the increasing mobility of working patterns.

SUSTAINABILITY

A sustainable life-cycle design focus will continue to be essential to any future retail developments. Designing in a way that benefits the generation of tomorrow will reduce long term energy need whilst protecting the environment.

THE RETAIL EXPERIENCE

Exponential change in technology requires an ever increasing flexibility and adaptability in the retail environment. Stores will reduce in footprint but will embrace online connectivity.

Direct connectivity to a logistics hub, with drone delivery capability will change the retailers offer whilst 3D printing and other technology will provide the personal and unique touch required to draw the shoppers.

SERVISING AND OPERATION

Technology will embrace automation. Subterranean conveyor systems will provide product delivery, refuse extraction to and from all retail units.

A large automated logistics hub will centralise service, plant and storage requirements reducing the scale of each individual retail unit whilst reducing the need for extensive impermeable service roads and plant around the destination.

Redefining the 'Park' in retail park will draw the footfall required in an increasingly competitive online market.

A beautiful environment where social, cultural and community interaction can successfully exist. A place where people feel comfortable spending their leisure time will increase footfall and opportunity for retailers.

Local retailers and produce will be supported and promoted through markets and pop up pods that can be used across the park and be flexible to requirement throughout the year. Such a destination would also support leisure use such as hotels galleries, activity centres and gyms etc.

A DESTINATION FOR ALL!

